

used which became the difference between cryptography and steganography in terms of code cipher generated as a cryptographic algorithm and code cipher can be read by others because it can attract attention to others. On the other hand, steganography is a technique for generating cipher codes, hiding information by means of hidden secret messages that seem plain and unattractive. using steganographic secret messages will be hidden inside the cover text, stego media is a transmission line where the stego object will be transmitted^[1, 2]. According Siti Rohayah, to insert both text messages, images, sound or video in need of steamy input digital files that will be inserted in the message, the digital file is a message and key^[3].

According Por *et al.*^[4] in this journal, this is a medium that is needed to make a concealment message on steganography are:

Text: In steganography on text media, the usual technique used is the NLP technique so that text on documents that have been inserted secret messages will not be suspicious.

Image: Steganography media that is often used is a picture format, because the image format is a file format that is often used and exchanged in the internet in addition steganography algorithm for image media.

Sound: on the sound media is often select because the usual sound format is used and the size of the sound format is relatively large, so it can accommodate a large number of secret messages.

Video: The format of the video is indeed a format with a relatively large file size but is rarely used because of its size is too large, thus reducing the practicality and the lack of algorithms that support this format (Fig. 1). This is criteria according Rinaldi^[5] to be consider in data masking are:

Fidelity: The image quality of the container has not changed much. After the addition of secret data, the image of the steganography still looks good. Observers do not know that in the image there is secret data.

Robustness: The hidden data must withstand the manipulations performed on the container image (such as contrast modifications, sharpening, compression, rotation, image magnification, cropping, encryption, etc.). If the image is done image processing operations, then the hidden data is not damaged.

Recovery: The hidden data must be recoverable. Since, the purpose of steganography is hiding data, then at any time the confidential data within the container image must be retrievable for further use.

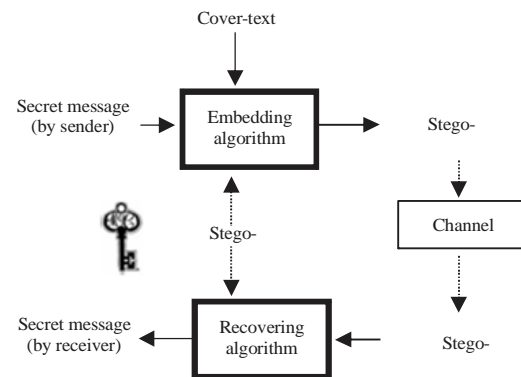


Fig. 1: Mechanism os text steganography

The mechanism of steganography text begins by hiding the secret message into the cover document and applying the embedding algorithm to generate the Stego key. Then, Stego Key will sent through the communication channel to the recipient, then to get the message that has been inserted by the sender of the message, the recipient must be the recipient must use the recovery algorithm also Stego Key to be able to extract hidden messages that have been hidden. Stego Key can also be used to control the process on the concealment of messages as to limit the detection/recovery of data sent to those who know it. Steganography in the text is the most difficult type of steganography because text files do not have a large information insertion capacity in comparison with other media. structure of the document in the text media remains the same throughout the document, the data embedding on the text media in the note is the structure, if the data structure at the time of embedding changed, then all the meaning in the file will also change. other media the embedding process is done easily without any significant change in the output in question^[6]. There are 3 types of steganography in the text according to Sharma *et al.*^[6].

Format based methods: This method the media used in the text media as a place to hide information in general in this method modifies existing text to hide steganography text. Spacing insertion between words or ends of sentences, invalid misspelling and resizing of fonts throughout the text are some of the many methods used in the steganography of this text in the method this can not be seen by the human senses but will be quickly detected by the computer system.

Random and statistical generation methods: This method based in the order of characters and word order. Concealment of information in random order of characters, this sequence should appear random to anyone

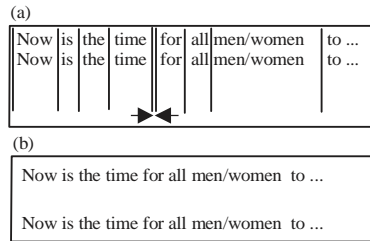


Fig. 2(a, b): Word shift method

who intercepts his message. The second approach to character generation is to take the statistical properties of the word frequency and frequency to make “words” seem to have the same statistical properties as actual words in a particular language. Hiding information in word order, actual dictionary items can be use to encode one or several bits of information per word using mapping logs between lexical items and bit sequences or words themselves can encode hidden information.

Linguistic methods: In this methods, consider the linguistic nature generated in the modified text, in most cases found in this method, the linguistic structure as a space that can be used to hide messages in the word shift.

Word shifting: According Por *et al.*^[4] this is a suitable method for the type of text in print, horizontal bit shifts and have shortcomings if the OCR (character recognition program) is enabled then hidden information or messages will be lost and methods associated with the shift of words so easy in getting the hidden data^[7]. Using this method, secret messages are hidden by horizontally shifting words, i.e., left or right and representing bits 0 and 1, respectively. Hiding an information in the form of text can be done by using the appropriate method, each text document has a range of words that vary. This method is judged to be lacking, due to changes in spaces between words to fill in enough lines. if anyone knows the distance algorithm that can be used to compare Stego Text with Cover text and also extract it to get information hidden inside the text. When OCR is applied then the hidden information/messages will be destroyed^[1].

CENTROID METHODS

Centroid has a central definition of a large number of projected pixel profiles. The profile in this centroid is the projection of 2-dimensional array into 1-dimensional array. According to Singh *et al.*^[2] this method computes each profile and calculates the distance between centroids on 2 successive rows. Centroid method can be formulated:

$$c_i = \frac{\sum_{bi}^{ei} y h(y)}{\sum_{bi}^{ei} h(y)}, i = 1, 2, \dots$$

Where:

c_i = Centroid on line i

y = The length of the array

$h(y)$ = Profile on the length of the y -array

In the word-shift technique, the centroid will search for the bit value in words in each line that has been inserted a secret message. Centroid on this word-shift technique will search for the middle value of each line, according to the detection of centroid method in that row which has been shifted to the right containing bit 1, if on the left-handed row contains bit 0 in accordance with the steganography technique used. Collection of bits that get converted into actual message. In image the process of feeding digitization will produce an array of length L and width W . The array element is:

$$f(x, y) \text{ where } x = 0, 1, 2, \dots, W, \text{ where } y = 0, 1, \dots, L$$

Function $f(x, y)$ represents each pixel of an image at position (x, y) . If $f(x, y)$ is 1 then the position (x, y) is black and vice versa. Below is an example of an array of digitized results^[8]:

fx0	fx1	fx2	fx3	fx4	fx5	
0	0	0	0	1	1	fx0
0	1	1	0	0	0	fx1
1	0	0	0	1	1	fx2
0	0	1	0	1	1	fx3
0	1	0	0	0	0	fx4
0	0	1	1	0	0	fx5

Profile is a projection of 2 dimensional array into 1 dimension with the formula as:

$$v(x) = \sum_{y=1}^b f(x, y), x = 0, 1, \dots, W$$

Calculate the profile value in column $x1$ or $v(1)$:

- $v(1) = f(1, 0) + f(1, 1) + f(1, 2) + f(1, 3) + f(1, 4) + f(1, 5)$
- $v(1) = 0 + 1 + 0 + 0 + 1 + 0$
- $v(1) = 2$

Experiment using word shift and centroid for manual extraction: In this chapter, we will discuss about the experiment of insertion of secret messages using the word shift technique with the test parameters (Table 1 and 2).

Table 1: Parameter

Message	Size (bytes)	No. of line
Hai	5	22
Kamu	6	22

Table 2: Ascii to binary conversion

Message	Binary code
Hai	0100 1000 0110 0001 0110 1001
Kamu	0100 1011 0110 0001 0110 1101 0111 0101

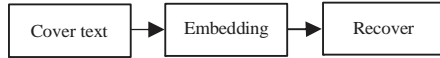


Fig. 3: Experiment scenario

The history of Indonesia has been shaped by its geographic position, its natural resources, a series of human migrations and contacts, wars and conquests, as well as by trade, economics and politics. Indonesia is an archipelagic country of 17,000 to 18,000 islands (8,844 named and 922 permanently inhabited) stretching along the equator in South East Asia. The country's strategic sea-lane position fostered inter-island and international trade; trade has since fundamentally shaped Indonesian history. The area of Indonesia is populated by peoples of various migrations, creating a diversity of cultures, ethnicities, and languages. The archipelago's landforms and climate significantly influenced agriculture and trade, and the formation of states. The boundaries of the state of Indonesia represent the 20th century borders of the Dutch East Indies. Fossilised remains of *Homo erectus* and his tools, popularly known as the "Java Man", suggest the Indonesian archipelago was inhabited by at least 1.5 million years ago. Austronesian people, who form the majority of the modern population, are thought to have originally been from Taiwan and arrived in Indonesia around 2000 BCE. From the 7th century CE, the powerful *Srivijaya* naval kingdom flourished bringing Hindu and Buddhist influences with it. The agricultural Buddhist *Sailendra* and Hindu *Mataram* dynasties subsequently thrived and declined in inland Java. The last significant non-Muslim kingdom, the Hindu *Mayapahit* kingdom, flourished from the late 13th century, and its influence stretched over much of Indonesia. The earliest evidence of Islamised populations in Indonesia dates to the 13th century in northern Sumatra; other Indonesian areas gradually adopted Islam which became the dominant religion in Java and Sumatra by the end of the 16th century. For the most part, Islam overlaid and mixed with existing cultural and religious influences. Europeans such as the Portuguese arrived in Indonesia from the 16th century seeking to monopolise the sources of valuable nutmeg, cloves, and cubeb pepper in Maluku. In 1602, the Dutch established the Dutch East India Company (VOC) and became the dominant European power by 1810. Following bankruptcy, the VOC was formally dissolved in 1800, and the government of the Netherlands established the Dutch East Indies under government control. By the early 20th century, Dutch dominance extended to the current boundaries. The Japanese invasion and subsequent occupation in 1942–45 during WWII ended Dutch rule, and encouraged the previously suppressed Indonesian independence movement. Two days after the surrender of Japan in August 1945, nationalist leader, Sukarno, declared independence and became president. The Netherlands tried to reestablish its rule, but a bitter armed and diplomatic struggle ended in December 1949, when in the face of international pressure, the Dutch formally recognized Indonesian independence. An attempted coup in 1965 led to a violent army-led anti-communist purge in which over half a million people were killed. General Suharto politically outmaneuvered President Sukarno, and became president in March 1968. His New Order administration garnered the favour of the West whose investment in Indonesia was a major factor in the subsequent three decades of substantial economic growth. In the late 1990s, however, Indonesia was the country hardest hit by the East Asian Financial Crisis, which led to popular protests and Suharto's resignation on 21 May 1998. The Reformasi era following Suharto's resignation, has led to a strengthening of democratic processes, including a regional autonomy program, the secession of East Timor, and the first direct presidential election in 2004. Political and economic instability, social unrest, corruption, natural disasters, and terrorism have slowed progress. Although relations among different religious and ethnic groups are largely harmonious, acute sectarian discontent and violence remain problems in some areas. Charismatic Sukarno spoke as a romantic revolutionary, and under his increasingly authoritarian rule, Indonesia moved on a course of stormy nationalism. Sukarno was popularly referred to as *bung* ("older brother"), and he painted himself as a man of the people carrying the aspirations of Indonesia and one who dared take on the West. He instigated a number of large, ideologically driven infrastructure and monuments celebrating Indonesia's identity, which were criticised as substitutes for a real development in a deteriorating economy.

Fig. 4: Original document

The following is a test scenario in this experimental paper, starting from converting the message to a series of bits 0 and 1, then the message is inserted using steganographic word shift technique on the document with the number 22 lines, then the message will be printed, after the printed document will enter into the scanning phase of the document and extraction on the image format. bmp by using centroid method in review of the image profile (Fig. 3 and 4).

Embedding: First prepare the documents that will be inserted a secret message. Then the message will be inserted each character in the conversion into binary code as in Table 2. After insertion with the secret message "Hi" The new text document as in Fig. 5 and 6.

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Fig. 5: Document after inserted a secret message "Hai"

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Fig. 6: Document after inserted a secret message "Kamu"

Recover: After the process of inserting a secret message successfully done, the next process is the extraction of

the face of international

Fig. 7: Detection, The “f” Characters Shift Left

coup in 1965 led to

Fig. 8: The “d” Characters Shift Right

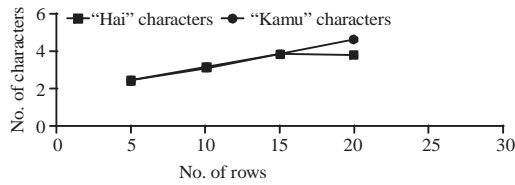


Fig. 9: Chart of message capacity

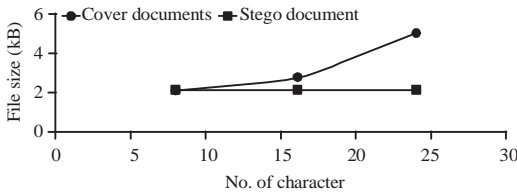


Fig. 10: Chart of file size

messages using the method Centroids, at this stage review the image profile that has been done scanning. Here is the calculation of centroid scanning done starting from the line X, (X+1), ..., (X+W). Image matrix with Secret message “Hai”:

fx0	fx1	fx2	fx3	fx4	fx5
0	1	0	1	1	0
1	0	0	1	0	0
0	0	1	0	0	0
0	1	1	1	0	1
1	1	0	0	0	0
0	1	0	0	1	0

Using the profile formula to calculate the profile on the image using centroid, the results (Fig. 7-10):

- $v(1): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(1): 0+1+0+0+1+0 = 2$
- $v(2): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(2): 1+0+0+1+1+1 = 4$
- $v(3): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$

- $v(3): 0+0+1+1+0+0 = 2$
- $v(4): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(4): 1+1+0+1+0+0 = 3$
- $v(5): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(5): 1+0+0+0+0+1 = 2$
- $v(6): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(6): 0+0+0+1+0+0 = 1$

Centroid calculation:

$$\frac{(2+4+2+3+2+1)*6}{(2+4+2+3+2+1)+6} = 14*6/14+6 = 4, 2$$

Image matrix with Secret message “Kamu”

fx0	fx1	fx2	fx3	fx4	fx5
1	0	0	0	0	0
0	0	1	0	0	1
0	1	0	0	0	1
1	0	1	1	0	1
1	0	0	0	0	1
0	1	1	0	0	0

Using the profile formula to calculate the profile on the image using centroid, the results is :

- $v(1): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(1): 1+0+0+1+1+0 = 3$
- $v(2): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(2): 0+0+1+0+0+1 = 2$
- $v(3): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(3): 0+1+0+1+0+1 = 3$
- $v(4): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(4): 0+0+0+1+0+0 = 1$
- $v(5): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(5): 0+0+0+0+0+0 = 0$
- $v(6): f1(1, 0)+f2(1, 1)+f2(1, 2)+f3(1, 3)+f4(1, 4)+f5(1, 5)$
- $v(6): 0+1+1+1+1+0 = 4$

Centroid calculation:

$$\frac{(4+0+1+3+2+3)*6}{(4+0+1+3+2+3)+6} = 19*6/19+6 = 4,56$$

CONCLUSION

From the experiments that have been done in this paper can be concluded, the number of characters that can be inserted in the word-shift technique is directly proportional to the number of lines in a text document, the capacity of messages that can be inserted messages are also more. The centroid extraction method can be used to extract secret messages in a word-shift technique.

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